



SMALL BUSINESS SPONSOR

Sponsorship Dates:

January 1, 2025, through December 31, 2025

OPTION 1 \$50,000

SMALL BUSINESS SPONSORSHIP BENEFITS:

- **Company logo featured as the Chamber's Small Business Partner on all promotional emails to small business newsletter.**
 - Minimum of 9 throughout end of year
- **Listed as a sponsor in all related media advisories and press releases.**
- **Presenting Sponsor of the Small Business of the Year Awards**
 - Award webpage visibility.
 - Logo and link placement on Small Business of the Year Awards landing page on Chamber website, with opportunity to add 50-100-word description of your organization.
 - Logo and link placement throughout digital posts promoting awards on Chamber's Twitter, Facebook, and LinkedIn channels.
 - Listed as Presenting Sponsor in full email marketing campaign reaching 15,000.
 - Opportunity to be featured on Chamber's Thought Leadership Blog (Up to 4 per year)
 - Opportunity to distribute a branded Letter of Congratulations to award winners and nominees.
 - Introduced as sponsor for a dinner celebrating Small Business of the Year Winners with the opportunity to provide remarks.
 - Invitations to:
 - Chamber President & CEO
 - City Official, pending their availability.
 - 2 representatives from each awardee
 - 2 representatives from sponsor
- **Small Business Host at 5 events of sponsors choosing.**

(Eligible events include our Women's Network Forums, Government Affairs Forums or BIMA series).

 - Dedicated table of 10 for in-person events with table seating, or group of 10 tickets for in person events with no tables.
 - (2) Tickets for sponsor
 - (8) Tickets for Chamber's Small Business Members selected by Chamber staff, or Small Business guest of sponsor
 - Sponsor can distribute literature or corporate giveaways leading up to or after the programs via e-mail to their registered guests.
 - On-site table card signs at in-person events.
- **Annual Meeting Host**
 - 2 Dedicated tables of 10
 - (2) Ticket for each Small Business of the Year Winner, totaling 12 tickets
 - (6) Tickets for Sponsor Sponsor name listed on website event landing page as a Gold Sponsor
 - Chamber had 485k webpage visits last year Choice executive or designee listed as member of the Host Committee on Chamber website and event program
 - In-show presentation to include scroll listing sponsor name
 - Sponsor name included in one pre-event e-mail to subscriber lists totaling 10k and one post event thank you e-mail to all attendees
 - Company name listed on table sign, program and website landing page



OPTION 2 \$40,000

SMALL BUSINESS SPONSORSHIP BENEFITS:

- **Company logo featured as the Chamber's Small Business Partner on all promotional emails to small business newsletter.**
 - Minimum of 9 throughout end of year
- **Listed as a sponsor in all related media advisories and press releases.**
- **Presenting Sponsor of the Small Business of the Year Awards**
 - Award webpage visibility.
 - Logo and link placement on Small Business of the Year Awards landing page on Chamber website, with opportunity to add 50-100-word description of your organization.
 - Logo and link placement throughout digital posts promoting awards on Chamber's Twitter, Facebook, and LinkedIn channels.
 - Listed as Presenting Sponsor in full email marketing campaign reaching 15,000.
 - Opportunity to be featured on Chamber's Thought Leadership Blog (Up to 4 per year)
 - Opportunity to distribute a branded Letter of Congratulations to award winners and nominees.
 - Introduced as sponsor for a dinner celebrating Small Business of the Year Winners with the opportunity to provide remarks.
 - Invitations to:
 - Chamber President & CEO
 - City Official, pending their availability.
 - 2 representatives from each awardee
 - 2 representatives from sponsor
- **Small Business Host at 5 events of sponsors choosing.**

(Eligible events include our Women's Network Forums, Government Affairs Forums or BIMA series).

 - Dedicated table of 10 for in-person events with table seating, or group of 10 tickets for in person events with no tables.
 - (2) Tickets for sponsor
 - (8) Tickets for Chamber's Small Business Members selected by Chamber staff, or Small Business guest of sponsor
 - Sponsor can distribute literature or corporate giveaways leading up to or after the programs via e-mail to their registered guests.
 - On-site table card signs at in-person events.



OPTION **3** \$30,000

SMALL BUSINESS SPONSORSHIP BENEFITS:

- **Company logo featured as the Chamber's Small Business Partner on all promotional emails to small business newsletter.**
 - Minimum of 9 throughout end of year
- **Listed as a sponsor in all related media advisories and press releases.**
- **Presenting Sponsor of the Small Business of the Year Awards**
 - Award webpage visibility.
 - Logo and link placement on Small Business of the Year Awards landing page on Chamber website, with opportunity to add 50-100-word description of your organization.
 - Logo and link placement throughout digital posts promoting awards on Chamber's Twitter, Facebook, and LinkedIn channels.
 - Listed as Presenting Sponsor in full email marketing campaign reaching 15,000.
 - Opportunity to be featured on Chamber's Thought Leadership Blog (Up to 4 per year)
 - Opportunity to distribute a branded Letter of Congratulations to award winners and nominees.
- **Small Business Host at 5 events of sponsors choosing.**

(Eligible events include our Women's Network Forums, Government Affairs Forums or BIMA series).

 - Dedicated table of 10 for in-person events with table seating, or group of 10 tickets for in person events with no tables.
 - (2) Tickets for sponsor
 - (8) Tickets for Chamber's Small Business Members selected by Chamber staff, or Small Business guest of sponsor
 - Sponsor can distribute literature or corporate giveaways leading up to or after the programs via e-mail to their registered guests.
 - Ability to distribute print collateral to registered guests at in-person event.

READY TO SUPPORT SMALL BIZ?

CONTACT ERICA SMITH AT ESMITH@BOSTONCHAMBER.COM

