



# MEMBER BENEFITS GUIDE

With our diverse and collaborative membership, we ensure that Boston is the best place for all businesses and all people to thrive.







The Greater Boston Chamber of Commerce is the **convener, voice, and advocate** of our diverse and collaborative membership who together accelerate the region's success.

At the Chamber, we invite your business to shape the future of Boston with us by:

- Adding your voice and connecting with business and thought-leaders for strategic networking, knowledge-sharing, and programs that keep you informed
- Participating in the discussions that sculpt the Chamber's advocacy role in public policies that contribute to the region's economic competitiveness and general opportunity for all
- Investing in Greater Boston talent through comprehensive learning and development programs and content designed for your staff at all stages of their career



# MEMBER BENEFITS

ALL GREATER BOSTON CHAMBER OF COMMERCE MEMBERS ARE ENTITLED TO:

<p>Listing in our online <u>member directory</u>, averaging 15K views annually</p>	<p>Discounted registration prices for Chamber <u>events</u> and priority access</p>	<p>Visibility on the Chamber's social media channels and <u>website</u></p>	<p>Discounted access to <u>Learning &amp; Development workshops</u></p>	<p>Visibility in Chamber <u>newsletters</u></p>	<p>Access to Bi-Annual Policy Briefing for small businesses</p>
<p>Opportunity to post events to our <u>Community Calendar</u></p>	<p>Access to members-only <u>programs and events</u>, and access to attendee lists by request</p>	<p>Ability to feature an opening on our <u>Job Board</u></p>	<p>Access to Workforce and Talent resources</p>	<p>Access to rent our Chamber event space at discounted member rate</p>	<p>Priority access to <u>Women's Leadership Program</u>*</p>
<p><u>Sponsorship Opportunities</u> to put your business front and center</p>	<p>Dedicated point of contact on the Chamber's <u>Public Policy</u> team</p>	<p>Discounted opportunity to join <u>Pacesetters Buyer Program</u></p>	<p>Access to booking corporate workshops</p>	<p>Opportunity to submit a <u>Member Story</u></p>	<p>Priority Access to <u>Boston's Future Leaders Program</u>*</p>

*\*Candidates for our Leadership Development Cohort Programs will participate in the Chamber's nomination and approval process.*



# CHAMPION BENEFITS

## ALREADY INCLUDED

- All general member benefits on page 3

### **Ability to Highlight a Job Opening in Newsletter**

If your company is currently hiring, you can leverage the Chamber's extensive network to expand your reach for open job positions. We feature member job openings within our email newsletters.

### **Ability to Post on the Chamber's Insights Blog**

Showcase your industry knowledge and expertise and keep the Chamber community informed and engaged. Limit of one post per year.





# ADVOCATE BENEFITS

## CHAMPION BENEFITS +

### ALREADY INCLUDED

- All general member benefits on page 3
- Ability to Highlight a Job Opening in Newsletter
- Ability to Post on the Chamber's Insights Blog

### Leadership Council Seats (2 seats available at Advocate level)

Leadership Councils draw together groups of business leaders, prominent speakers from government, business, and higher education, and select members to create opportunity for networking, learning, and engagement. Grab your leadership council seat and be part of the exclusive conversations on public issues that affect your organization and industry.

### Seat on City Awake Advisory Board\*

Our City Awake Advisory Board is a diverse, collaborative group of next-gen leaders from Greater Boston Chamber member organizations who serve as a resource to our team, help inform our programming decisions, and offer insights into the key issues we should tackle.

### Seat on BIMA Advisory Board\*

Join our BIMA (the Boston Interactive Media Association) Advisory Board focused on promoting networking, idea sharing, and creative collaboration at the intersection of media, technology and culture aimed at moving Greater Boston's media and communications industry forward.

### Invitation to City to City Program

Be part of a dynamic network of community and business leaders who travel together to national and international cities to meet their counterparts, learn best practices that achieve social and economic change, and bring those ideas back to the city of Boston.





# CATALYST BENEFITS

## ADVOCATE BENEFITS +

### ALREADY INCLUDED

- All general member benefits on page 3
- Ability to Highlight a Job Opening in Newsletter
- Ability to Post on the Chamber's Insights Blog
- Leadership Council Seats (3 seats available at Catalyst level)
- Seat on City Awake Advisory Board
- Seat on BIMA Advisory Board
- Invitation to City to City Program

### Seat on the Women's Network Advisory Board\*

Ready to empower, connect, and inspire the largest women's network in New England? We want you! Be a part of the leadership that guides our initiatives, programs, and advocacy for women in the workplace.

### Invitations to Roundtable Meetings with State Workforce Leaders

Chamber Members that are active participants in the MA Apprentice Network are invited to exclusive roundtable conversations with state leaders to discuss innovative workforce development strategies.

### Access to Executive Networking Invitations

This level of membership provides networking opportunities with the Chamber's Board of Directors and other senior executives to meet, interact, and create connections.





# LEADER BENEFITS

## CATALYST BENEFITS +

### ALREADY INCLUDED

- All general member benefits on page 3
- Ability to Highlight a Job Opening in Newsletter
- Ability to Post on the Chamber's Insights Blog
- Leadership Council Seats (4 seats available at Leader level)
- Seat on City Awake Advisory Board
- Seat on BIMA Advisory Board
- Invitation to City to City Program
- Seat on Women's Network Advisory Board
- Invitations to Roundtable Meetings with State Workforce Leaders
- Access to Executive Networking Invitations

### Priority Seating at Chamber Events

Your company will receive priority seating when purchasing a corporate table at our events.

### Seat on the Chamber Board of Directors\*

Leader members can provide expert guidance on our mission and vision as a high-profile member of our Board of Directors. Our Board includes some of the region's most influential business leaders who share the Chamber's commitment to making Greater Boston the best place for all businesses and all people to thrive.

### Direct Outreach on Public Policy Developments

Leader members and above receive direct and proactive outreach from the Chamber's public policy team on legislative and regulatory developments as they happen. Members may choose to provide direct feedback on specific policy proposals and inform Chamber priorities in advocacy.





# PRESIDENT'S CIRCLE BENEFITS

## LEADER BENEFITS +

### ALREADY INCLUDED

- All general member benefits on page 3
- Ability to Highlight a Job Opening in Newsletter
- Ability to Post on the Chamber's Insights Blog
- Leadership Council Seats (1 seat on every council)
- Seat on City Awake Advisory Board
- Seat on BIMA Advisory Board
- Invitation to City to City Program
- Seat on Women's Network Advisory Board
- Invitations to Roundtable Meetings with State Workforce Leaders
- Access to Executive Networking Invitations
- Priority Seating at Chamber Events
- Seat on the Chamber's Board of Directors
- Direct Outreach on Public Policy Developments

### Opportunity to Share a 3-Part Blog Series

President's Circle members can submit their work in writing to be featured in Chamber communications, websites, and social platforms.

### Annual Meeting VIP Reception

Attend a very special VIP reception at our Annual Meeting at which you can meet and mingle with our high-profile keynote speakers, honorees, and your fellow prestigious leaders of the business community.

### Invitations to CEO Forums

President's Circle member executives are invited to attend regularly scheduled CEO forums. Hear from state and city elected officials, such as the mayor of Boston and the governor of Massachusetts, and be part of an exclusive and intimate conversation with Greater Boston's most prominent business leaders.

### Priority Given for Speaking Opportunities

As a President's Circle member, we will look to your company's leadership for speaking and moderating roles at Chamber program and events.





# MEMBER BENEFITS

	Contributor	Champion	Advocate	Catalyst	Leader	President's Circle
Annual Dues	\$1,035	\$2,590	\$6,210	\$12,420	\$18,630	\$31,050+
Revenue Criteria	<\$1M	<\$5M	<\$300M	<\$500M	<\$1B	>\$1B
Listing in Membership Directory	●	●	●	●	●	●
Discounted Registration for Chamber Programs & Events	●	●	●	●	●	●
Member-Exclusive Events & Access to Attendee Lists by Request	●	●	●	●	●	●
Dedicated Policy Contact	●	●	●	●	●	●
Access to Bi-Annual Policy Briefing for Small Businesses	●	●	●	●	●	●
Visibility on Chamber Social Channels and Website	●	●	●	●	●	●
Opportunity to Post Events to Community Calendar	●	●	●	●	●	●
Discounted Opportunity to Join Pacesetters Buyer Program	●	●	●	●	●	●
Ability to Feature an Opening on Job Board	●	●	●	●	●	●
Access to rent our Chamber event space at discounted member rate	●	●	●	●	●	●
Sponsorship Opportunities	●	●	●	●	●	●
Access to Booking Corporate Workshops	●	●	●	●	●	●
Discounted Access to Learning & Development Workshops	●	●	●	●	●	●
Access to Workforce & Talent Resources	●	●	●	●	●	●
Opportunity to Submit a Member Story	●	●	●	●	●	●
Visibility in Chamber Newsletters	1 per year	2 per year	4 per year	4 per year	8 per year	Unlimited
Priority Access to Women's Leadership Program*	●	Minimum 1 seat reserved	Minimum 2 seats reserved	Minimum 2 seats reserved	Minimum 3 seats reserved	Minimum 4 seats reserved
Priority Access to Boston's Future Leaders Program*	●	Minimum 1 seat reserved	Minimum 2 seats reserved	Minimum 2 seats reserved	Minimum 3 seats reserved	Minimum 4 seats reserved
Ability to Highlight a Job Opening in Newsletter	○	●	●	●	●	●
Ability to Post on the Chamber Insights Blog	○	●	●	●	●	●
Leadership Council Seats	○	○	2 seats	3 seats	4 seats	1 on every council
Seat on City Awake Advisory Board*	○	○	●	●	●	●
Seat on BIMA Advisory Board*	○	○	●	●	●	●
Invitation to City to City Program	○	○	●	●	●	●
Seat on Women's Network Advisory Board*	○	○	○	●	●	●
Invitations to Roundtable Meetings with State Workforce Leaders	○	○	○	●	●	●
Access to Executive Networking Invitations	○	○	○	●	●	●
Priority Seating at Chamber Events	○	○	○	○	●	●
Seat on the Chamber's Board of Directors*	○	○	○	○	●	●
Direct Outreach on Public Policy Developments	○	○	○	○	●	●
Opportunity to Share a 3-Part Blog Series	○	○	○	○	○	●
Annual Meeting VIP Reception	○	○	○	○	○	●
Invitations to CEO Forums	○	○	○	○	○	●
Priority Given for Speaking Opportunities	○	○	○	○	○	●



*A special thank you to our Commonwealth Partners:*





# Thank You!

*If you have any questions or would like to schedule a meeting to review your membership benefits, please contact **[memberservices@bostonchamber.com](mailto:memberservices@bostonchamber.com)**.*



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