

# Greater Boston Chamber of Commerce Membership Sponsorship Opportunities



At the Greater Boston Chamber of Commerce, we are dedicated to fostering a thriving business community.

The Greater Boston Chamber of Commerce is the leading Business association dedicated to fostering economic growth, advocating for businesses, and connecting leaders and professions across industries to strengthen the region's economy and Massachusetts's prosperity. Through networking, convening, policy advocacy, and leadership development, the Chamber supports businesses of all sizes and sectors in Greater Boston.



#### **Premier Annual Events**

Connect with top business, nonprofit, and government leaders and these signature events:

## Annual Meeting MAY 20, 2025

Our largest gathering of the year (1,500+ attendees), featuring a high-profile keynote speaker and the induction of inspiring business leaders into the Academy of Distinguished Bostonians.

• Presenting Sponsor: \$50,000

• Platinum Sponsor: **\$25,000** 

• Gold Sponsor: **\$10,000** 

• Silver Sponsor: **\$5,000** 

• Member Ticket: \$500

Non-profit/Small Biz Ticket: \$350

AUDIENCE: C-SUITE EXECUTIVES, BUSINESS LEADERS, COMMUNITY LEADERS, ELECTED OFFICIALS, MEDIA



#### Pinnacle Awards

**JANUARY 30, 2026** 

A celebration with 1,200+ attendees to honor the achievements of influential women who are changing Greater Boston through leadership, excellence in entrepreneurship, management, and lifetime achievement.

• Presenting Sponsor: **\$25,000** 

• Supporting Sponsor: \$10,000

• Small Business Sponsor: **\$5,000** 

• Member Table (10): **\$3,000** 

• Member Ticket: \$300

AUDIENCE: PROFESSIONAL WOMEN FROM EARLY
CAREER THROUGH C-SUITE EXECUTIVES, MALE ALLIES



#### Can't Miss Series

Our Chamber event series and forums offer unique opportunities to build connections and engage with specific communities:

### Women's Network QUARTERLY

Ranging from intimate dinners to networking receptions to large forums, these gatherings explore timely topics and venues across the city and feature inspiring women in business.

- Series (3) Sponsor: **\$40,000**
- Single Event Sponsor: \$15,000
- Member Tickets: \$75
- Ticket Package: \$4,000
  - Table at the Pinnacle Awards
  - 20 individual tickets to choice of five different speaker events

>>View Ticket Package Details

AUDIENCE: PROFESSIONAL WOMEN FROM EARLY
CAREER THROUGH C-SUITE EXECUTIVES, MALE ALLIES

# Government Affairs Forum 6 FORUMS / YEAR

This impactful series features the most prominent elected and appointed officials in city, state, and federal government as speakers. Attendees are the most influential policy makers in the region.

- Exclusive Sponsor: \$150,000
- Member Table (10): **\$750-\$900**
- Member Ticket: **\$75-\$90**
- Ticket Package: \$4,000
  - Table for 6 events (\$4,500 value)

>>View Ticket Package Details

AUDIENCE: C-SUITE EXECUTIVES, BUSINESS LEADERS, COMMUNITY LEADERS, ELECTED OFFICIALS, MEDIA

#### BIMA QUARTERLY

Our thought leadership panels and networking events keep digital media & marketing professionals connected and on top of the latest industry trends.

- Thought Leadership Sponsor:\$5,000 \$25,000
- Networking (Sizzler/Gala) Sponsor:\$6,000 \$25,000
- Member Tickets: **\$65 \$150**
- Ticket Package: \$1,875
  - 20 individual tickets to choice of four different BIMA panels
  - o 5 tickets each to Sizzler & Gala
- >>View Ticket Package Details

AUDIENCE: DIGITAL MEDIA PROFESSIONALS FROM EARLY CAREER THROUGH C-SUITE EXECUTIVES



### Impact & Influence

As a trusted resource, we address critical issues impacting businesses, employers, the workforce, and the economy in Boston and the Commonwealth.



# City to City OCTOBER 2025

The very best of Greater Boston's business, non-profit, and civic leadership hit the road together to explore exciting U.S. metro areas to exchange knowledge with their counterparts, create dialogue, and bring back best practices to apply in Greater Boston. Your participation as a sponsor with City to City puts your brand front and center with business and civic leaders across major cities.

- Industry-exclusive Sponsor:\$5,000 \$25,000
- Member Participant: Cost varies by location

AUDIENCE: EXCLUSIVE TO INVITED BUSINESS AND COMMUNITY LEADERS OF SELECT GBCC MEMBER COMPANIES



# Learning & Development Thrive today, shape tomorrow.

Our professional development programs cultivate leadership skills, meaningful connections, and workplace culture for an innovative future.



#### Women's Leadership Program

In partnership with:



This ten-month program empowers women professionals at all stages to navigate and propel their careers to the next level while also creating the conditions for other women to thrive in the workplace.

- Exclusive Sponsor: \$30,000 (2 participant seats included)
- Member Tuition (In-Person Cohort): \$6,000/person
- Member Tuition (Virtual Cohort): \$5,000/person

#### **Boston's Future Leaders Program**

In partnership with:



This ten-month program provides emerging and promising leaders ages 25-50 with a socially conscious and civically engaged leadership toolkit blending academic content, practical application, and networking to guide our city and region into tomorrow.

- Exclusive Sponsor: \$30,000 (2 participant seats included)
- Member Tuition: \$6,000/person

# Member Engagement Opportunities



#### Maximize Your Membership

Free and designed specifically for members, this event provides an overview of the best way to optimize your Chamber membership.

• Program Sponsor: **\$5,000** 



#### Bi-Weekly Round-up

This comprehensive email features important announcements, upcoming events, public policy updates, Chamber news, and member news.

- Exclusive Sponsor: **\$20,000 per year**
- Add-on spotlight content: \$8,000
   23 flights per year



#### **Monthly Events Calendar**

Our Monthly Calendar reaches a highly engaged audience of 10k recipients of the business community in Greater Boston region, with an average open rate of 25%.

- Monthly Sponsor: \$1,000 per month
- Small Business Sponsor: **\$500 per month**Dedicated sponsor highlights for additional fee

# Chamber Foundation: Meeting the Moment



The Chamber Foundation, the Chamber's 501(c)(3) nonprofit arm, expands economic opportunity by focusing on workforce and talent development, and small business support. The Foundation invests in people and small businesses through programs that develop talent, cultivate future leaders, and promote inclusive growth.



Transformative Talent Pathways



Thriving & Equitable Commerce



Breakthrough Leadership

We champion our region's untapped talent by unlocking lifelong career pathways that generate economic mobility and build generational wealth, aligning education and commerce.

We assist and support local, small businesses to drive a community and economy that is successful, diverse, equitable, and resilient.

Our programs create best practices to deepen equity, urging businesses to lead as good corporate citizens.

We advance tomorrow's civically minded business leaders with access, connections, and development. These programs deliver impact that uplifts, equipping leaders with tools to break through barriers.

## Cultivating Talent

Support initiatives that attract and retain talent:

#### MA Apprentice Network

Creating pathways to employment through apprenticeship programs convening employers, training providers, and talent sources interested in developing and implementing apprenticeship programs in occupations across industries.

- Series (3) Sponsor: **\$25,000**
- Single Event Sponsor: \$10,000



#### City Awake

Engaging young professionals in civic and community leadership through year-round programming.

- Thought Leadership Sponsor:\$5,000 \$25,000
- Networking Sponsor:\$6,000 \$25,000
- Ticket Package: \$500
  - 12 Words of Wisdom tickets
  - 8 Culture & Social tickets

>>View Ticket Package Details

AUDIENCE: COLLEGE STUDENTS, INTERNS, YOUNG PROFESSIONALS, JOB SEEKERS

AUDIENCE: EMPLOYERS, TRAINING PROVIDERS, COMMUNITY COLLEGES





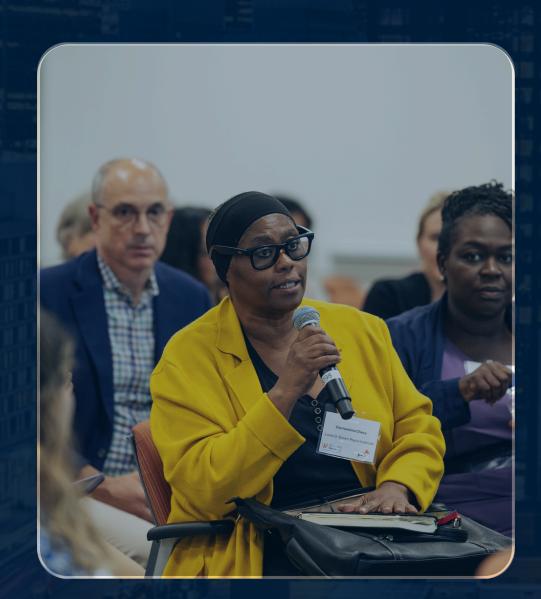
### Supporting Small Business

Help us ensure small, local businesses grow and thrive:

#### **Pacesetters**

Promoting increased spend with small, local businesses and advancing responsible sourcing practices through thought leadership and networking.

- Program Funder: **\$75,000 \$100,000**
- Local Champion: **\$10,000 \$25,000**
- Doing Business Series: \$5,000 per webinar



#### Small Business Strong

Supporting small businesses through resources and recognition, including the **First Call** program, Small Business of the Year Awards, monthly newsletter and resource hub.

- Program Funder: \$75,000
- Awards Funder: **\$30,000**
- Small Business Host: \$10,000

AUDIENCE: LARGE & MID-SIZED COMPANIES AND ANCHOR INSTITUTIONS; SMALL, LOCAL BUSINESS OWNERS

AUDIENCE: LOCAL MICRO AND SMALL BUSINESS OWNERS





# Total Chamber Investment Model Be a Champion of our Vision

As the Chamber continues to evolve and advocate for Greater Boston and Massachusetts, your investment becomes even more crucial in executing the Chamber's mission for a competitive region where all business and all people can thrive.

We are thrilled to introduce a new way of doing business with the Chamber, **our Total Investment model**. This model aims to streamline the membership process with the goal of fostering a deeper relationship between our members and the Chamber's mission.

Thank you for your continued support, we could not do this work without you.

#### **Investment Level**

**LAUNCHING IN 2026** 

- Commonwealth Partners+ Total contributions of \$250,000+
  - Prominent logo recognition across all programming
- Commonwealth Partners: Total contributions between \$100,000 -\$249,999
  - Logo recognition at select programming





