



**BIM4** SUMMER  
*Sizzler* August 22, 2024

# SPONSORSHIP PACKAGES

AVAILABLE FOR 2025 EVENT

THURSDAY, AUGUST 14  
THE SAM DECK  
FENWAY PARK



# BOSTON'S CAN'T-MISS DIGITAL MEDIA EVENT OF THE SUMMER

## About the Event

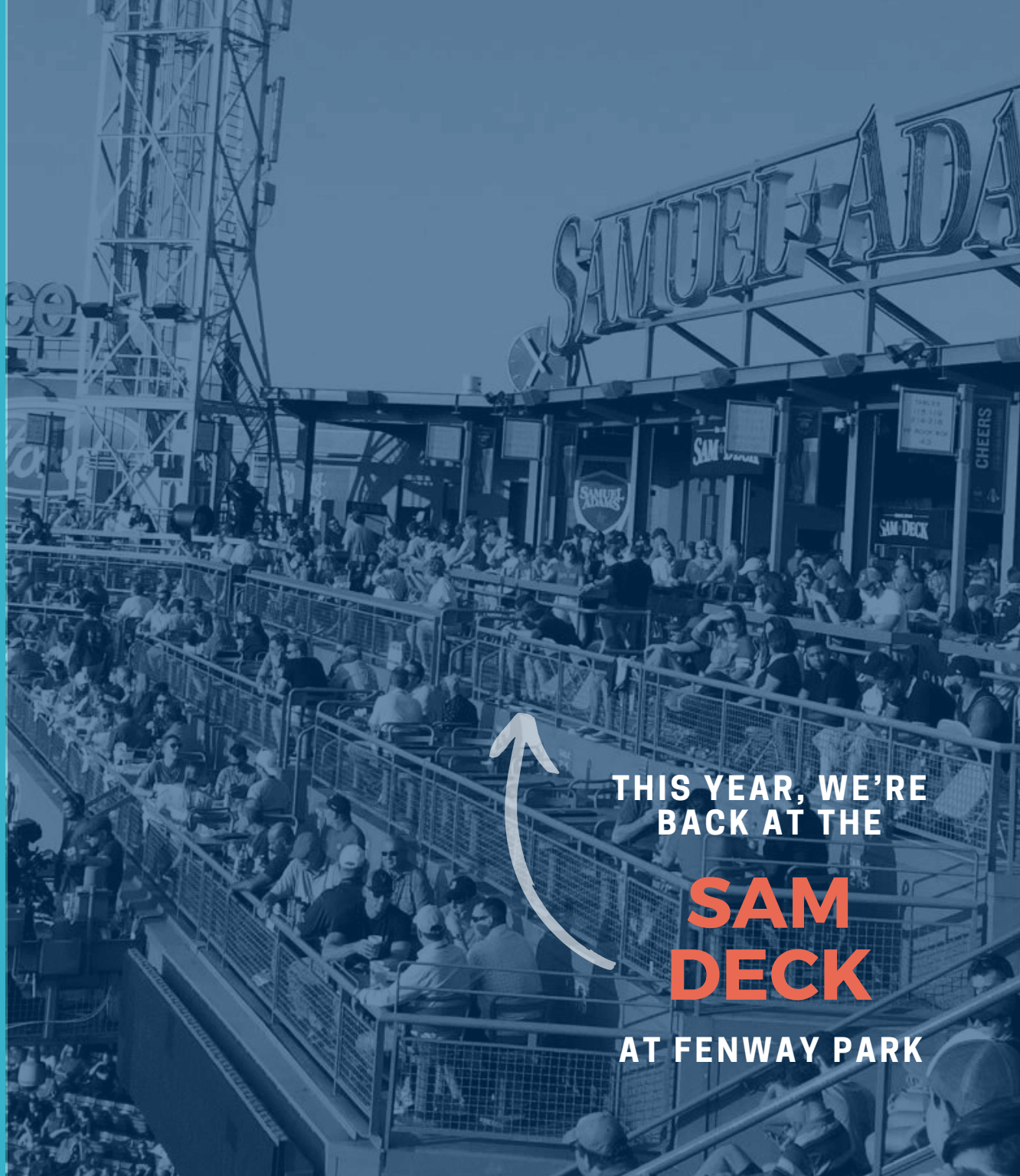
This beloved networking event brings together hundreds of professionals from the agency, brand, publisher, and ad tech community for an evening of summer entertainment.

## Details

PEOPLE 300 - 350

PROFILE JUNIOR TO SENIOR-LEVEL  
MARKETING & MEDIA  
PROFESSIONALS

TIME 6:00PM - 9:00PM



THIS YEAR, WE'RE  
BACK AT THE

**SAM  
DECK**

AT FENWAY PARK



## Sponsorship Level I

### Brand Awareness Sponsor

- Five tickets to the event (to share with colleagues or clients)
- Logo placement on event website and all social media and email marketing communications
- Google My Business Placement before event
- Sponsor logo placement on all event signage
- One dedicated email blast to the BIMA & Chamber community (14K)

**TOTAL COST:**

**\$6,000**

## Sponsorship Level II

**TOTAL COST:**

**\$7,500**

*+ cost of activation*



## Brand Activation Sponsor

- **Ten tickets** to the event (to share with colleagues or clients)
- One **branded activation** or gaming section at the event
  - Examples include: photo or GIF booth, signature cocktail bar, branded koozies, official DJ or Scoreboard sponsor, live statue
- Logo placement on event website and all social media and email marketing communications
- Google My Business Placement before event
- Sponsor logo placement on all event signage
- One dedicated email blast to the BIMA & Chamber community (14K list)
- Opportunity to provide branded swag at the event and/or branded badges (cost not included)





## Sponsorship Level III

### Platinum Sponsor

- **15 tickets** to the event (to share with colleagues or clients)
- Promotion as the **platinum** sponsor of the event with a greater logo presence on all event signage & collateral
- One **branded activation** of your choice at the event
- Logo placement on event website and all marketing communications
- Branded digital invitation to send to guests
- Google My Business Placement before event
- One dedicated email blast to the BIMA & Chamber community (14K list)
- Attendee list (name & company)
- Opportunity to provide branded swag at the event and/or branded badges (cost not included)
- One advertisement placed in BIMA newsletter
- Opportunity to write a guest blog or case study to be featured on BIMA website
- Opportunity to distribute corporate giveaway leading up to or after the program via email to all registered guests

**TOTAL COST:**

**\$20,000**

*including cost of activation*





**BIMA** SUMMER  
*Sizzler*

**INTERESTED?**  
**REACH OUT TO US!**

[AMEDINA@BOSTONCHAMBER.COM](mailto:AMEDINA@BOSTONCHAMBER.COM)