

2025 ANNUAL MEETING

# Sponsorship Opportunities



2025

ACCELERATING  
GROWTH

ANNUAL MEETING



Greater Boston  
Chamber of Commerce



The Annual Meeting – the preeminent business gathering in New England and capital campaign that accounts for 20% of the Greater Boston Chamber of Commerce’s operating budget – attracts nearly 2,000 business and civic leaders from across the Commonwealth. On **Tuesday, May 20th**, these communities will converge to induct three new members into the Academy of Distinguished Bostonians, hear from a prominent keynote speaker, connect with each other across companies and industries, and reflect on the theme, **“Accelerating Growth.”**

**PRESENTING  
SPONSOR**

**\$50,000**

## **BENEFITS:**

- Industry exclusive sponsorship within category
- Visible as a lead sponsor on all marketing materials, e-mail marketing campaign, Chamber website, and social media graphics boosted through paid advertising with anticipated more than 50k impressions
  - Clickable presenting logo on website event landing page directed to sponsor home page. (Chamber had 645k webpage visits last year.)
  - Clickable presenting sponsor logo in e-mail marketing campaign to subscriber list totaling over 15k subscribers
  - Pre and post event presenting sponsor inclusion in social posts promoted across Chamber brands and social channels with an aggregate 49k followers
  - Post-event clickable presenting sponsor logo included in thank you e-mail to all attendees including video content which will prominently feature sponsor



# PRESENTING SPONSOR CONTINUED...

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- Receive verbal recognition during the live event by event co-chairs in their welcome remarks and again by the Chamber President and CEO mid-program for visibility throughout event
- Logo, image, b-roll, or other feature in presentation to play during program
- In-show presentation to include a dedicated slide showing sponsor logo
- Speaking opportunity for executive or designee to open honoree video played during program. Live or on Video to be determined, if video it will feature company logo in addition to the designee
- Choice executive or designee listed as member of the Host Committee on Chamber website and event digital program
- Custom gobo projection of sponsor logo during the event
- A custom event video (approx. 15 seconds) with sponsor's name, logo and other information, to be displayed during event day throughout venue
- Sponsor can distribute literature or corporate giveaways at the event
- **1 table of 10** in front row
- **2 seats** at the President's Table
- Activation opportunity during reception
  - *\*Additional cost may apply pending activation selection*
- Company logo included on table sign, digital program, and website landing page



# PLATINUM SPONSOR

**\$25,000**

## BENEFITS:

- Sponsor logo on marketing materials, including four or more evites, thank you e-mail, and website
  - Clickable sponsor logo on website event landing page directed to sponsor home page. (Chamber had 645k webpage visits last year.)
  - Clickable sponsor logo in e-mail marketing campaign to subscriber list totaling over 15k subscribers
  - Post-event clickable sponsor logo included in thank you e-mail to all attendees
  - Company handle / profile tagged in social media posts pre- and post-event reaching an aggregate 49k followers across Chamber social channels
- In-show presentation to include slide showing sponsor logo with fellow platinum sponsors
- Choice executive or designee listed as member of the Host Committee on Chamber website and event program
- Sponsor's name and logo included in an event video to be displayed during reception
- **Table of 10** with priority placement
- **1 designated seat** at a President's table
- Company logo included on table sign, digital program, and website landing page



## **GOLD SPONSOR**

**\$10,000**

### **BENEFITS:**

- Sponsor name listed on website event landing page. (Chamber had 645k webpage visits last year)
- Choice executive or designee listed as member of the Host Committee on Chamber website and event program
- In-show presentation to include scroll listing sponsor written name
- Sponsor written name included in one pre-event e-mail to subscriber list totaling 15k and one post-event thank you e-mail to all attendees
- Table of 10 with superior placement
- Company name listed on table sign, digital program, and website landing page

## **SILVER SPONSOR**

**\$5,000**

### **BENEFITS:**

- Sponsor name included in one pre-event e-mail to subscriber list totaling 15k and one post-event thank you e-mail to all attendees
- Table of 10
- Company name listed on table sign and digital program



**LIMITED ADDITIONAL OPPORTUNITIES**

## **VIP RECEPTION SPONSOR**

**\$25,000 | SOLD**

*Sponsor will be the exclusive host of the pre-program VIP reception for up to 50 executive-level attendees and honorees.*

### **BENEFITS:**

- Sponsor logo on marketing materials, including e-mail marketing campaign and website
  - Clickable logo on website event landing page directed to sponsor home page. (Chamber had 645k webpage visits last year)
  - Clickable sponsor logo in e-mail marketing campaign to subscriber list totaling over 15k subscribers (listed as a “Platinum Sponsor”)
  - Post-event clickable sponsor logo included in thank you e-mail to all attendees including video content
  - Company handle / profile tagged in social media posts pre- and post-event reaching an aggregate 49k followers across Chamber social channels
- In-show presentation to include slide showing sponsor logo
- Choice executive or designee listed as member of the Host Committee on Chamber website and event program
- **2 designated evites** to VIPs with sponsor logo and personalized note
- One designated thank you e-mail with sponsor logo and personalized note
- Sponsor’s name and logo to be displayed during VIP reception
- **2 tickets** to full event
- **2 attendees** to represent company at VIP reception



# ACTIVATION SPONSOR

**\$7,500 | 3 AVAILABLE**

*Get your brand or organization in front of over 1,000 business leaders with a unique display.*

## **BENEFITS:**

- Sponsor name included in one pre-event e-mail to subscriber list totaling 15k and one post event thank you e-mail to all attendees.
- Sponsor acknowledged during the event via logo placement on signage at activation (if applicable)
- 2 tickets to full event
- Onsite experience activation
  - Chamber will work with sponsor on opportunities. Some examples of activations include: event name badge lanyards, branded photo booth, entertainment, swag table, lounge area, or table display with an experience or product.

# INDIVIDUAL TICKET

**\$500**

- Access to networking reception
- Seated dinner and program



## CONTACT US

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